

# Cookie Policy



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## 1.0 Use of Cookies

This website uses cookies.

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used to make a user's experience more efficient, as well as to provide information to the owners of the site. You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org), [www.youronlinechoices.eu](http://www.youronlinechoices.eu) and for a video about cookies visit [policies.google.com/technologies/cookies](https://policies.google.com/technologies/cookies).

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website. If you have any issues regarding your consent, email us at [gdpr@reconomy.com](mailto:gdpr@reconomy.com).

The cookies used on our website have been categorised as follows, unless otherwise stated data is processed on the basis of Art. 6 Para. 1.1 GDPR.

### Category 1: Necessary

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

### Category 2: Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

### Category 3: Preferences

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

### Category 4: Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

The legal basis for the processing of personal data in connection with Targeting Cookies or Advertising Cookies (if any) is Art. 6 Para. 1.1 GDPR.

### Category 5: Unclassified

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

## 2.0 Cookies we use and why

The table below explains the cookies we use and why:

Cookie	Name	Purpose
Cookie preference	CookieControl	This cookie is used to remember a user's choice about cookies on <a href="https://ico.org.uk">ico.org.uk</a> . Where users have previously indicated a preference, that user's preference will be stored in this cookie.
Language selection	language	This cookie is used to remember any selection a user has made about language on <a href="https://ico.org.uk">ico.org.uk</a> , using the language selector, so that the site will be shown in their chosen language when returning to the site.
YouTube cookies	CONSENT NID	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer when you arrive on a page containing a YouTube video. The cookies do not directly identify individual users and YouTube will not store information to personalise your experience unless you are logged in to a Google account. Read more at <a href="#">YouTube's embedding videos information page</a> . If you have a Google account and are logged in, YouTube may set cookies for analytics and advertising purposes and collect data linked to your Google account. For more information, see the <a href="#">Google Privacy Policy</a> .
Vimeo cookies	vuid	We embed videos from our official Vimeo channel. When you press play Vimeo may set cookies to enable the video to play and maintain the security of its service. These cookies do not directly identify anyone. If you have a Vimeo account and are logged in, Vimeo may set cookies for analytics and advertising purposes and collect data linked to your Vimeo account when you visit a page containing a Vimeo video. For more information, see the <a href="#">Vimeo cookies policy</a> .



Silktide analytics javascript		<p>Silktide analytics javascript is used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. We collect information including the number of visitors to the website, where visitors have come to the website from and the pages they visited.</p> <p>The information is collected and processed in a way that does not directly identify anyone. Once the information is collected, the IP address and browser details of a visitor is used to create a 'magic number' that changes every 24 hours. The IP address and specific browser details are immediately forgotten and never stored.</p>
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### 3.0 Change Cookie Settings

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies. However, this may affect how our website functions and some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

Document Reference: Cookie Policy	Revision No: 1	Revision Date: February 2024	Uncontrolled Document when Downloaded or Printed	Page: 5
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